

Department of Sociology
Pepper Institute on Aging and Public Policy
Florida State University
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Deana A. Rohlinger

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Education

Ph.D., Sociology

University of California, Irvine (June 2004)

Dissertation: “Getting into Mass Media: A Comparative Analysis of Social Movement Organizations and Mass Media Outlets in the Abortion Debate.”

Committee: David Meyer (Chair), David Snow, Calvin Morrill, and Helen Ingram

Master of Arts, Social Science

University of California, Irvine (June 2001)

Masters of Arts, Interdisciplinary Studies (Sociology and Communication Studies)

California State University, San Bernardino (June 1999)

Bachelor of Arts, Communication (Mass Communication Studies)

University of Arizona (May 1995)

Academic Appointments

Assistant Professor, Department of Sociology at Florida State University, 2004- present

Research Associate, Pepper Institute on Aging and Public Policy, 2006-present

Fields of Interest: Mass Media, Social Movements, Public Policy, Political Sociology, Gender Studies, Political Participation over the Lifecourse

Peer-Reviewed Journal Publications

Rohlinger, Deana A. and Jordan Brown. Forthcoming. “Democracy, Action and the Internet after 9/11.” *American Behavioral Scientist*.

Downey, Dennis and Deana A. Rohlinger. Forthcoming. “Linking Strategic Choice with Macro Organizational Dynamics: Strategy and Social Movement Articulation,” *Research on Social Movements, Conflicts and Change*, 28.

Rohlinger, Deana A. 2007. “American Media and Deliberative Democratic Processes.” *Sociological Theory*, 25(2): 122-148

Rohlinger, Deana A. 2006. "Friend and Foe: Media, Politics, and Tactics in the Abortion War." *Social Problems* 53(4): 537-561.

Rohlinger, Deana A. 2002. "Framing the Abortion Debate: Organizational Resources, Media Strategies, and Movement-Counter-movement Dynamics," *The Sociological Quarterly*, 43(4), 479-507.

Rohlinger, Deana A. 2002. "Eroticizing Men: Cultural Influences on Advertising and Male Objectification." *Sex Roles: A Journal of Research* 46(3/4): 61-74.

Rohlinger, Deana A. 2001. "Counter-movement and Media Coverage Outcomes: A Case Study of the Abortion Debate," Center for the Study of Democracy Paper Series. Available through: <http://repositories.cdlib.org/csd/01-06/>

Edited Journal Volumes

Rohlinger, Deana A. Forthcoming December 2008. A special issue of the *American Behavioral Scientist* titled "Activism after 9/11."

Book Chapters and Entries

Quadagno, Jill and Deana Rohlinger. Forthcoming. "Religious Conservatives in U.S. Welfare State Policies" Forthcoming in *Religion and the Western Welfare State*, edited by P. Manow. Cambridge University Press.

Rohlinger, Deana A. 2006. "Privilege." Pp. 3649-3651 in *Encyclopedia of Sociology*, edited by G. Ritzer. Oxford: Blackwell Publishers.

Rohlinger, Deana A. 2006. "Gender Socialization." Pp. 4571-4574 in *Encyclopedia of Sociology*, G. Ritzer. Oxford: Blackwell Publishers.

Rohlinger, Deana and Jill Quadagno. 2006. "Framing Social Security Rights." Pp. 123-136 in *Public Sociologies*, edited by J. Blau and K. Smith. New York: Rowan & Littlefield Inc.

Rohlinger, Deana A. and David S. Meyer. 2005. "Framing Abortion Globally: Transnational Framing of Access to Abortion in the United States, England, and Ireland," pp. 197-214. *U.S. Women's Movement in a Dynamic and Global Perspective*, edited by L.A. Banaszak. New York: Rowan and Littlefield Publishers.

Rohlinger, Deana A. and David A. Snow. 2003. "Social Psychological Perspectives on Crowds and Social Movements," pp. 503-527. *Handbook of Social Psychology: Sociological Perspectives*, edited by J. DeLamater. New York: Kluwer-Plenum.

Awards

Florida State University Faculty Teaching Award, 2006-2007, \$2,000.

J. Michael Armer Faculty Teacher Award, 2005-2006, Department of Sociology, Florida State University.

Outstanding Graduate Scholarship Award for the School of Social Science at the University of California-Irvine, 2003; \$500

American Sociological Association award for Best Graduate Student Paper for the Section on Collective Behavior and Social Movements, 2002; \$300

The Southern Sociological Society ODUM award for Best Graduate Student Paper, 2002; \$350

A. Kimball Romney School of Social Sciences Best Graduate Student Paper, University of California-Irvine, 2001; \$250

Robin M. Williams Best Graduate Student Paper, Department of Sociology, University of California-Irvine, 2001; \$500

Graduate Student Award in the 2000/2001 Carrie Chapman Catt Prize for Research on Women and Politics from Iowa State University; \$500

Outstanding Graduate Student of the Year, California State University, 1999

Fellowships and Grants

ASA Fund for the Advancement of the Discipline Grant (with Gregory Maney, Kenneth Andrews, Jeff Goodwin, Rachel Kutz-Flamenbaum, Ellen Resse, and Dingxin Zhao. "Social Movement Strategies: Sources, Processes, and Outcomes," \$1,500.

Committee on Faculty Research Support (COFRS) Grant from Florida State University. "Social Support, Cultural Challenges, and Collective Action: An Examination of the Red Hat Society," \$13,000.

College of Social Science Research Grant (with Anne Barrett), 2005-2006 for "Red Hats and Purple Dresses: An Examination of the Social, Political, and Psychological Implications of the Red Hat Society," \$7,000

Department of Sociology Research Grant (with Anne Barrett), 2005-2006 for "Red Hats and Purple Dresses: An Examination of the Social, Political, and Psychological Implications of the Red Hat Society," \$1,500

First Year Assistant Professor Grant, Summer 2005; \$14,000

National Science Foundation Dissertation Improvement Grant, 2003-2004; \$6,058

University of California Regents Dissertation Fellowship, Fall 2003; \$6,250

University of California Regents Summer Fellowship, 2003; \$2,300

University of California-Irvine Department of Sociology travel award, 2000-2002; \$650 total

Department of Sociology Summer Fellowship, 2002; \$900

University of California Regents Predissertation Fellowship, 2001; \$6,000

University of California-Irvine Democratization Research Training Grant, Summer 2001; \$2,500

Department of Sociology Summer Fellowship, 2001; \$750

Global Peace and Conflict Studies Fellowship, 2000-2001; \$7,500

University of California Regents Summer Fellowship, 2000; \$2,200

National Science Foundation Democratization Training Program Fellowship, 1999-2001;
\$19,453

Selected Conference Presentations

“Media Outcomes in the Abortion Debate: The Influence of Organization, Events, Allies and Opponents, 1980-2000” at the American Sociological Association Meeting (with Sarah Conn), New York, New York. August 2007.

“From Grassroots to Netroots: Using the Internet to Mobilize Resources and People” at the American Sociological Association Annual Meeting (with Jordan Brown and Lisa Weinberg), New York, New York. August 2007.

“Linking Strategic Choice with Macro-Organizational Dynamics: Strategy and Social Movement Articulation” (plenary session) at the ASA Collective Behavior Social Movements section mini-conference (with Dennis Downey), Hofstra University. August 2007.

“Mass Media and Discursive Opportunities in the Abortion Debate, 1980-2000” at the American Sociological Association Meeting, Montreal, Canada. August 2006.

“Religious Conservatives in U.S. Welfare State Politics,” (with Jill Quadagno) at the Southern Sociological Society Annual Meeting, New Orleans, LA March 2006.

“Strategies in Context: Social Movement Organizations, Mass Media, and the Abortion War,” at the American Sociological Association Meeting, Philadelphia, PA August 2005.

“Moving Beyond the Mainstream: Measuring Media Democracy,” at the American Sociological Association Meeting, Philadelphia, PA August 2005.

“Reflections of Success and Failure in Media Coverage: Theorizing the Interactions between Social Movements and Mass Media, at the American Sociological Association Meeting, San Francisco, California August 14-17, 2004.

“Mass Media and the Diffusion of Movement Ideas,” at the American Sociological Association Meeting (with David Meyer), Chicago, Illinois August 16-19, 2002.

“Transnational Social Movement Organizations in National Politics: Framing Abortion Discourse in the United States, England, and Ireland” at the ASA Collective Behavior Social Movement Workshop (with David Meyer), Notre Dame University, August 14-15, 2002.

“Movement-Countermovement Dynamics in the Abortion Debate: An Examination of Media Coverage Outcomes,” at the Southern Sociological Society (invited presentation), Baltimore, Maryland, April 3-7, 2002.

“Countermovements and Media Coverage Outcomes: A Case Study of the Abortion Debate,” at the American Sociological Association, Anaheim, CA August 18-22, 2001.

“The Erotic Male: Male Sexuality in Contemporary Advertising, Objectification, and Feminist Theory,” at the Pacific Sociological Association Meeting, San Diego, California, March 22-25, 2000

Panels Organized for Conferences

Panel sessions for the American Sociological Association Collective Behavior/Social Movements mini-conference at Hofstra University, Long Island, NY. August 2007.

Roundtables for Collective Behavior/Social Movements with Yang Su at the American Sociological Association Meeting, Atlanta, GA August 15-19, 2003.

Dissertation Funding and Grant Writing (sponsored by the Committee on Student Affairs), Pacific Sociological Association Meeting, Pasadena, CA April 3-6, 2003.

Activism After September 11th, Pacific Sociological Association Meeting, Pasadena, CA April 3-6, 2003.

Social Movements and Mass Media, Pacific Sociological Association Meeting, Pasadena, CA April 3-6, 2003.

Working group Organizer for “Mass Media,” Collective Behavior Social Movement Workshop, Notre Dame University, August 14-15, 2002.

Social Movements and Mass Media, Pacific Sociological Association Meeting, Vancouver, British Columbia, April 19-21, 2002.

American Tragedy: Examining Public Discourse Since 9-11, Pacific Sociological Association Meeting, Vancouver, British Columbia, April 19-21, 2002.

Race, Gender, and Media Panel, Pacific Sociological Association Meeting, San Francisco, CA, March 29-April 1, 2001.

Race, Gender, and Media Roundtable Discussion, Pacific Sociological Association Meeting, San Francisco, CA, March 29- April 1, 2001.

Gender and Media, Women's Research Conference, California State University, San Bernardino, March 8, 2000.

Women, Parenting, and Welfare. Women's Research Conference, California State University, San Bernardino, March 8, 2000.

The 1999 Women's Research Conference in conjunction with the Women's Studies Program at California State University.

Brown-bag Lectures, Colloquia, and Invited Class Lectures

"The Job Hunt and Interviewing," Graduate Student Brownbag at Florida State University, April 10, 2006.

"The Changing Culture of Reproductive Rights," Sociologists for Women in Society (Tallahassee Chapter), September 21, 2004.

"Writing for Publication," A Department of Sociology Workshop, February 18, 2003, University of California, Irvine.

"Framing Abortion Globally," A Global Peace and Conflict Studies Symposium, November 15, 2002, University of California, Irvine.

"Broadening Feminist Theory: Male Objectification and the Gay Liberation Movement," April 12, 2001, University of California, Irvine.

"Masculinity and Contemporary Advertising," March 18, 1999, California State University, San Bernardino.

"If These Walls Could Talk," March 8, 1999, California State University, San Bernardino.

"The Exploitation of Eve: Images of Women in Advertising," March 1, 1999, California State University, San Bernardino.

"Women in Contemporary Advertising," two different classes on October 29, 1998, California State University, San Bernardino.

College Teaching Experience

- Mass Media and Democracy (honors seminar), Florida State University, Spring 2008
- Collective Action and Social Movements, Florida State University, Spring 2006, 2007
- Collective Behavior and Social Movements (graduate seminar), Florida State University, Spring 2005, Fall 2007
- Sociology of Mass Media, Florida State University, Fall 2004, Fall 2005, Fall 2006, Fall 2007
- Social Change, University of California-Irvine, Fall 2002
- Popular Culture, University of Redlands, Fall 2002

- Mass Media and American Society, University of California-Irvine, Summer 2000 and 2001, Spring 2002, 2003, and 2004
- Mass Communications, University of California, Irvine, Winter 2002, Winter 2003, and Winter 2004
- Feminist Theory, California State University, San Bernardino, Winter 2000 and 2001
- Freshman Seminar 100, California State University-San Bernardino, Fall 1998

Department Committees

Department Personnel Committee (elected for 2007-2008 academic year)

Inequality Working Group (Chair), 2005 to present

Inequality Exam Reader, 2007-2008

Honors and Awards Committee, 2005 to present (Chair 2006-2007)

Undergraduate Policy Committee, 2006 to present

Theory Area Committee, 2005 to present

Inequality Area Committee, 2004 to present

Colloquium Committee, 2005-2006

Graduate Admissions and Financial Aid Committee, 2004-2005

University Committees

Department of Sociology Representative for the visit of Jean Kilbourne October 4, 2005.

Professional Service

Ad hoc reviewer for *American Journal of Sociology*, *American Sociological Review*, *Social Problems*, *The Administrative Science Quarterly*, *Sex Roles: A Journal of Research*, and *Social Movement Studies*.

Ad hoc grant reviewer for the National Science Foundation.

Editorial board of *Mobilization: An International Journal of Research*

Guest editor for *American Behavioral Scientist* (a special issue on Activism after September 11th).

Member of the ASA section of Collective Behavior and Social Movements Workshop Committee (Scheduled for August 2007 at Hofstra University).

Member of the ASA section of Collective Behavior and Social Movements Mentorship Program, 2006 to present.

Representative to the Pacific Sociological Association Student Affairs Committee (nominated position), 2002-2005.

Graduate Student Paper Competition Committee for the American Sociological Association Section on Collective Behavior and Social Movements, 2003-2004.

Graduate Representative for the Graduate/Faculty Committee, University of California, Irvine 1999-2001.

Graduate Coordinator of the Women's Resource Center, California State University, San Bernardino, 1998-1999.

Women's Studies Intern, California State University, San Bernardino, 1999.

Assistant Coach for the Coyote Debate Team, California State University, San Bernardino, 1998-1999.

Student Mentor to Freshman students (CSU 1998-1999)

Professional Membership

American Sociological Association

Sociologists for Women in Society

Southern Sociological Society